# Yosemite Foundation and its Subsidiary dba Yosemite Conservancy

Consolidated Financial Statements

December 31, 2017 and 2016



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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Trustees of Yosemite Foundation and its Subsidiary dba Yosemite Conservancy San Francisco, California

We have audited the accompanying consolidated financial statements of Yosemite Foundation and its Subsidiary dba Yosemite Conservancy (a California nonprofit corporation) (the "Conservancy"), which comprise the consolidated statements of financial position as of December 31, 2017 and 2016, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Yosemite Foundation and its Subsidiary dba Yosemite Conservancy as of December 31, 2017 and 2016, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

 $Armanino^{LLP} \\$ 

San Francisco, California

amanino LLP

May 11, 2018

# Yosemite Foundation and its Subsidiary dba Yosemite Conservancy Consolidated Statements of Financial Position December 31, 2017 and 2016

	_	2017		2016
ASSETS				
Current assets Cash and cash equivalents Pledges receivable, net Other receivables, net Investments Inventory Prepaid and other current assets Total current assets	\$	8,330,583 1,410,777 664,920 5,672,972 485,181 265,659 16,830,092	\$	6,804,062 817,070 557,509 5,230,035 529,898 221,462 14,160,036
Noncurrent assets Pledges receivable, net of current portion Deposits Land held for future use Charitable remainder trust, net Charitable gift annuities Property and equipment, net Total noncurrent assets  LIABILITIES AND NET ASSETS	<u>\$</u>	658,661 14,500 764,200 350,250 133,516 568,544 2,489,671 19,319,763	<u>\$</u>	278,546 14,500 764,200 348,928 131,041 574,498 2,111,713
Current liabilities Accounts payable Accrued expenses Grants payable to Yosemite National Park Total current liabilities  Net assets Unrestricted Temporarily restricted Permanently restricted Total net assets	\$	187,227 383,742 1,154,298 1,725,267 12,483,228 4,097,559 1,013,709 17,594,496	\$	288,692 533,338 563,861 1,385,891 12,811,849 1,060,300 1,013,709 14,885,858
Total liabilities and net assets	\$	19,319,763	<u>\$</u>	16,271,749

# Yosemite Foundation and its Subsidiary dba Yosemite Conservancy Consolidated Statement of Activities For the Year Ended December 31, 2017

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Support and revenue Contributions				
Individual contributions	\$ 7,940,242	\$ 3,331,909	\$ -	\$ 11,272,151
Corporations	214,693	530,748	φ - -	745,441
Foundations	92,535	322,405	_	414,940
Special events and other sources	174,562	322,403	_	174,562
Cause related contributions	340,652	991,064	_	1,331,716
Total contributions	8,762,684	5,176,126		13,938,810
Total Contributions	0,702,001	3,170,120		
Program revenues				
Retail and publishing sales	3,055,788	675	-	3,056,463
Cost of sales	(1,729,234)			(1,729,234)
Retail and publishing, net	1,326,554	675	-	1,327,229
Program service fees	837,327			837,327
Total program revenues	2,163,881	675		2,164,556
0.1				
Other revenues	221 500	212.000		105 150
Investment income	221,590	213,888	-	435,478
Other revenue	19,516	212.000		19,516
Total other revenues	241,106	213,888		454,994
Net assets released from restriction	2,353,430	(2,353,430)	_	_
	13,521,101	3,037,259		16,558,360
Functional expenses				
Program services	7 222 224			7 222 224
Project grants and administration	7,222,224	-	-	7,222,224
Retail and publishing	1,140,792	-	-	1,140,792
Visitor services and programs	2,324,776			2,324,776
Total program services	10,687,792			10,687,792
Support services Administration	1,001,710			1,001,710
Fundraising	2,160,220	-	-	2,160,220
Total support services	3,161,930			3,161,930
Total functional expenses	13,849,722			13,849,722
•				
Change in net assets	(328,621)	3,037,259	-	2,708,638
Net assets, beginning of year	12,811,849	1,060,300	1,013,709	14,885,858
Net assets, end of year	\$ 12,483,228	\$ 4,097,559	\$ 1,013,709	<u>\$ 17,594,496</u>

# Yosemite Foundation and its Subsidiary dba Yosemite Conservancy Consolidated Statement of Activities For the Year Ended December 31, 2016

Support and revenue	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Support and revenue Contributions				
Individual contributions	\$ 7,978,545	\$ 649,808	\$ -	\$ 8,628,353
Corporations	243,491	235,817	Φ -	479,308
Foundations	148,184	292,515	_	440,699
Special events and other sources	145,850	2,2,313	_	145,850
Cause related contributions	311,875	941,501	_	1,253,376
Total contributions	8,827,945	2,119,641		10,947,586
D				
Program revenues	2 202 402	1 457		2 202 950
Retail and publishing sales	3,292,402	1,457	-	3,293,859
Cost of sales	(1,834,568)	1 457		(1,834,568)
Retail and publishing, net	1,457,834	1,457	-	1,459,291
Program service fees	867,164	1,457		867,164
Total program revenues	2,324,998	1,437		2,326,455
Investment returns				
Investment income	104,694	93,940	-	198,634
Gain on disposal of assets	2,000	-	-	2,000
Other revenue	52,182			52,182
Total investment returns	158,876	93,940		252,816
Net assets released from restriction	11,567,364	(11,567,364)	-	-
	22,879,183	(9,352,326)		13,526,857
Functional expenses				
Program services				
Project grants and administration	14,387,817	-	_	14,387,817
Retail and publishing	1,057,929	-	_	1,057,929
Visitor services and programs	2,636,189	-	_	2,636,189
Total program services	18,081,935			18,081,935
Support services				
Administrative	993,104	-	_	993,104
Fundraising	1,395,643	-	-	1,395,643
Total support services	2,388,747			2,388,747
Total functional expenses	20,470,682			20,470,682
Change in net assets	2,408,501	(9,352,326)	-	(6,943,825)
Net assets, beginning of year	10,403,348	10,412,626	1,013,709	21,829,683
Net assets, end of year	<u>\$ 12,811,849</u>	\$ 1,060,300	<u>\$ 1,013,709</u>	<u>\$ 14,885,858</u>

# Yosemite Foundation and its Subsidiary dba Yosemite Conservancy Consolidated Statement of Functional Expenses For the Year Ended December 31, 2017

		Program	Ser	vices				Support Services						
	oject Grants and Iministration	Retail and Publishing		Visitor ervices and Programs	Т	otal Program Services	Ad	ministration	<u>_ F</u>	Fundraising		Total Support Services		Total
Salaries and benefits	\$ 1,220,512	\$ 689,821	\$	830,147	\$	2,740,480	\$	689,780	\$	466,220	\$	1,156,000	\$	3,896,480
Rent and occupancy	103,449	23,948		31,012		158,409		14,969		42,639		57,608		216,017
Telephone, voice and data	16,659	29,211		23,831		69,701		8,908		4,231		13,139		82,840
Office supplies	11,902	26,184		40,041		78,127		6,660		30,472		37,132		115,259
Depreciation	26,079	6,906		8,667		41,652		10,605		5,216		15,821		57,473
Equipment lease	2,265	9,962		5,331		17,558		1,744		453		2,197		19,755
Equipment repair and maintenance	7,821	155		1,412		9,388		2,346		22,973		25,319		34,707
Equipment non-amortized	1,253	-		2,148		3,401		376		679		1,055		4,456
Printing and postage	6,667	11,073		158,440		176,180		11,418		984,653		996,071		1,172,251
Bank and merchant fees	6,120	73,132		13,387		92,639		1,838		49,930		51,768		144,407
Events, catering and rentals	(195)	236		48,842		48,883		60,779		24,013		84,792		133,675
Insurance	28,721	7,939		6,787		43,447		3,077		9,745		12,822		56,269
Investment advisor fees	5,386	769		1,057		7,212		11,362		1,827		13,189		20,401
Marketing promotions	-	20,194		703,313		723,507		-		2,670		2,670		726,177
Premiums	540	-		2,011		2,551		3,702		4,623		8,325		10,876
Service charges and fees	1,478	6,604		543		8,625		8,818		23,996		32,814		41,439
Taxes licenses and registrations	911	(50)		11		872		6		10,976		10,982		11,854
Travel and meals	4,429	10,161		121,290		135,880		42,353		46,178		88,531		224,411
Professional services	65,216	170,346		218,237		453,799		122,792		415,932		538,724		992,523
Projected commitments and aid to NPS	5,712,989	-		-		5,712,989		-		-		-		5,712,989
Sales fulfillment	-	49,058		-		49,058		-		-		_		49,058
Media and publication production	-	-		104,222		104,222		-		10,000		10,000		114,222
Miscellaneous	 22	 5,143		4,047	_	9,212		177		2,794	_	2,971	_	12,183
	\$ 7,222,224	\$ 1,140,792	\$	2,324,776	\$	10,687,792	\$	1,001,710	\$	2,160,220	\$	3,161,930	\$	13,849,722

# Yosemite Foundation and its Subsidiary dba Yosemite Conservancy Consolidated Statement of Functional Expenses For the Year Ended December 31, 2016

			Program	Ser	vices				Support Services						
		oject Grants and ministration	Retail and Publishing		Visitor ervices and Programs	То	otal Program Services	Adı	ministrative	<u> </u>	Fundraising		otal Support Services		Total
Salaries and benefits	\$	1,279,888	\$ 628,619	\$	813,266	\$	2,721,773	\$	722,321	\$	493,876	\$	1,216,197	\$	3,937,970
Rent and occupancy		101,468	19,932		31,701		153,101		13,256		37,040		50,296		203,397
Telephone, voice and data		16,752	25,159		20,955		62,866		8,620		5,652		14,272		77,138
Office supplies		9,111	27,973		30,826		67,910		6,647		34,027		40,674		108,584
Depreciation		21,833	6,743		7,789		36,365		9,631		4,367		13,998		50,363
Equipment lease		1,929	11,835		9,110		22,874		1,862		386		2,248		25,122
Equipment repair and maintenance		4,125	1,500		900		6,525		1,418		22,503		23,921		30,446
Equipment non-amortized		606	1,141		3,793		5,540		2,349		616		2,965		8,505
Printing and postage		3,034	13,983		126,726		143,743		21,533		295,596		317,129		460,872
Bank and merchant fees		8,131	58,928		24,330		91,389		2,432		64,768		67,200		158,589
Events, catering and rentals		389	950		143,871		145,210		56,728		14,139		70,867		216,077
Insurance		27,686	7,775		7,847		43,308		2,966		9,393		12,359		55,667
Investment advisor fees		5,447	778		1,071		7,296		5,049		1,848		6,897		14,193
Marketing promotions		-	9,515		1,007,591		1,017,106		-		29		29		1,017,135
Premiums		98	-		6,437		6,535		5,286		1,736		7,022		13,557
Service charges and fees		1,444	9,825		527		11,796		7,732		13,330		21,062		32,858
Taxes licenses and registrations		883	(295)		24		612		33		10,628		10,661		11,273
Travel and meals		4,261	10,782		61,032		76,075		42,443		18,810		61,253		137,328
Professional services		66,965	174,067		204,780		445,812		79,910		366,737		446,647		892,459
Projected commitments and aid to NPS		12,833,576	=		-		12,833,576		-		=		-		12,833,576
Sales fulfillment		-	45,798		-		45,798		-		-		-		45,798
Media and publication production		-	-		113,455		113,455		-		-		-		113,455
Miscellaneous	_	191	 2,921	_	20,158	_	23,270		2,888		162	_	3,050	_	26,320
	\$	14,387,817	\$ 1,057,929	\$	2,636,189	\$	18,081,935	\$	993,104	\$	1,395,643	\$	2,388,747	\$	20,470,682

# Yosemite Foundation and its Subsidiary dba Yosemite Conservancy Consolidated Statements of Cash Flows For the Years Ended December 31, 2017 and 2016

	 2017	2016
Cash flows from operating activities		
Change in net assets	\$ 2,708,638 \$	(6,943,825)
Adjustments to reconcile change in net assets to net cash		( ) , , ,
provided by (used in) operating activities		
Depreciation expense	57,473	50,363
Change in value of charitable remainder trust	(1,322)	(2,036)
Change in value of charitable gift annuities	(2,475)	28,606
Gain on disposal of assets	-	(2,000)
Unrealized (gain) loss on investments	327,442	(48,413)
Realized gain on sale of investments	(553,232)	(12,618)
Donated artwork	-	(90,000)
Changes in operating assets and liabilities		, , ,
Pledges receivable, net	(973,822)	1,426,518
Other receivables, net	(107,411)	483,894
Inventory	44,717	93,469
Prepaid and other current assets	(44,197)	28,284
Accounts payable	(101,465)	222,511
Accrued expenses	(149,596)	(8,480)
Grants payable to Yosemite National Park	 590,437	(1,347,206)
Net cash provided by (used in) operating activities	1,795,187	(6,120,933)
Cash flows from investing activities		
Purchase of property and equipment	(51,519)	(6,581)
Proceeds from disposal of property	_	22,000
Proceeds from sale of marketable securities	6,089,741	3,471,287
Purchase of marketable securities	 (6,306,888)	(3,604,265)
Net cash used in investing activities	(268,666)	(117,559)
Net increase (decrease) in cash and cash equivalents	1,526,521	(6,238,492)
Cash and cash equivalents, beginning of year	 6,804,062	13,042,554
Cash and cash equivalents, end of year	\$ 8,330,583 \$	6,804,062

#### 1. NATURE OF OPERATIONS

Yosemite Foundation, doing business as Yosemite Conservancy, which was incorporated on January 11, 1988, is a California not-for-profit public benefit corporation organized to raise funds through donations and various fundraising activities for the purpose of providing financial assistance to the National Park Service for the general preservation of Yosemite National Park and the enhancement of over 4.3 million visitor experiences each year.

YF Real Estate Holdings, LLC was established to hold real estate and improvements. The financial statements of YF Real Estate Holdings, LLC are consolidated with the financial statements of Yosemite Conservancy. Yosemite Conservancy and YF Real Estate Holdings, LLC will collectively be referred to as the "Conservancy".

#### Park enhancements

Every year, the Conservancy provides grants to Yosemite National Park based on the highest priority needs of the park. These grants provide essential funding for trail repair, habitat restoration, cultural and historic preservation, wildlife management, scientific research, visitor services and more. To date the Conservancy has provided \$119 million in grants for more than 600 completed projects to preserve Yosemite and enrich the visitor experience.

Through the generous donations of individuals, corporations and foundations, the Conservancy provided over \$10 million in cash and non-cash support to Yosemite National Park in 2017, including over \$1 million to support the restoration of Mariposa Grove.

As part of its total support to the park in 2017, Yosemite Conservancy provided over \$1 million in funding for Youth in Yosemite programs, which help young people connect with Yosemite and inspire the future stewards of national parks.

#### Retail and publishing

This program represents sales conducted at visitor center bookstores, information centers, wilderness centers, an online store, and to wholesale vendors. In addition to the sales of maps, DVD's, Native American handcrafts, and other educational and inspirational materials related to Yosemite National Park and the Sierra Nevada, the Conservancy publishes and sells books and other literature that educates, connects, and inspires the public to visit their National Parks and lands.

## 1. NATURE OF OPERATIONS (continued)

## Park programs

The Conservancy aims to support the preservation and education roles of the National Park Service mission through a diverse portfolio of public educational programs. This program is designed to enhance the Yosemite experience with over 100 interpretive and educational programs in geology, botany, natural and cultural history, photography, backpacking, and the arts. The Conservancy also conducts educational field programs on a custom basis and by contact with travel providers. In addition, the Conservancy supports the Yosemite Art Center, Yosemite Theater programs and the Parsons Memorial Lodge Summer Series. The Conservancy also helps inspire and train the next generation of stewards through internships, Junior Ranger, and other programs, as well as helps sustain the internship program with UC Merced.

The Wilderness operations program assists the National Park Service in educating Yosemite backcountry visitors by managing the wilderness reservation system, issuing permits, sponsoring the bear canister rental program, operating the Ostrander Ski Hut, selling interpretive and orientation materials, and providing visitors with the opportunity for an enjoyable and respectful wilderness experience.

The Volunteer program provides a corps of volunteers which support Yosemite National Park through numerous week-long natural resource restoration projects and a month-long visitor information program that improves the experience of Yosemite visitors annually.

#### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Basis of accounting

The accompanying consolidated financial statements have been prepared on the accrual basis of accounting in accordance with U.S. generally accepted accounting principles (GAAP). All material intercompany transactions and account balances have been eliminated in consolidation.

#### Financial statement presentation

The Conservancy's consolidated financial statements are reported according to the existence or absence of donor-imposed restrictions in three classes of net assets. A description of the three classed of net assets is as follows:

- *Unrestricted net assets* The portion of net assets that is not restricted by donor imposed stipulations and includes Board-designated funds.
- Temporarily restricted net assets The portion of net assets whose use by the Conservancy is limited by donor imposed stipulations that either will be fulfilled and/or expire by passage of time.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## Financial statement presentation (continued)

• *Permanently restricted net assets* - The portion of net assets held in perpetuity by donor imposed stipulations. Investment income is available for donor stipulated purposes and is included in temporarily restricted net assets.

#### Donor restricted endowment

## Interpretation of Relevant Law

The Board of Trustees (the "Board") of the Conservancy has interpreted the State of California's enacted version of Uniform Prudent Management of Institutional Funds Act ("UPMIFA") as requiring as a goal reasonable efforts to preserve the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Conservancy classifies as permanently restricted net assets (1) the original value of gifts donated to the permanent endowment, (2) the original value of subsequent gifts donated to the permanent endowment, and (3) additions to the permanent endowment in accordance with donor directions. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Conservancy in a manner consistent with the standard of prudence prescribed by California's enacted version of UPMIFA.

## Spending Policy

In accordance with the State of California's enacted version of UPMIFA, the Conservancy considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1) The duration and preservation of the fund
- 2) The purposes of the Conservancy and the donor-restricted endowment fund
- 3) General economic conditions
- 4) The possible effect of inflation and deflation
- 5) The expected total return from income and the appreciation of investments
- 6) Other resources of the Conservancy
- 7) The investment policies of the Conservancy

Investment income earned on permanently restricted net assets is included in temporarily restricted net assets available for donor stipulated purposes. For endowments with donor-restricted funds, the board distribution will be an amount equal to 4% of the previous three year's rolling average of the fair market value of the donor-restricted endowment funds and will be used for donor stipulated purposes. The appropriation made from the donor-restricted endowment was \$48,800 and \$49,300 for the years ended December 31, 2017 and 2016, respectively.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## **Donor restricted endowment (continued)**

Endowment Investment Policy, Return Objectives and Risk Parameters

The Conservancy has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by the endowment while seeking to maintain the purchasing power of the endowment assets. Under the investment policy, as approved by the Board, the endowment assets are invested in a manner that is intended to protect capital while seeking some income. The instruments to be used shall include equity investments of readily marketable securities of corporations that are actively traded on major U.S. exchanges including the over-the-counter market. Mutual funds and exchange-traded funds consistent with the risk tolerances and the investment objectives of the fund may also be employed. To achieve diversification, the portfolio concentration will be limited to no more than 5% of any one issuer, and no more than 20% in any single industry. The Finance Committee shall establish the permitted limits for investment between fixed income and equity portions of the portfolio, in consultation with investment advisors, the current limits are 25% fixed income and 75% equity.

## Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires the Conservancy to retain as a fund of perpetual duration. The Conservancy accounts for such "underwater" endowment funds as a reduction of unrestricted net assets. As of December 31, 2017 and 2016, the Conservancy does not have any underwater endowments.

## Contributions

Contributions and grants received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions. Contributions and grants are recognized when the donor makes a promise to give to the Conservancy, that is, in substance, unconditional. Temporarily restricted contributions are reclassified to unrestricted net assets upon the fulfillment of a purpose restriction or expiration of a time restriction.

#### Bequests

The Conservancy may be named as a beneficiary in wills and trusts. Proceeds from estates and trusts are not recognized until the passing of the donor, as it is not always certain that the Conservancy will remain the named beneficiary.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## Donated materials, supplies and services

Donations of services, property or products are recorded as support at their estimated fair value. Donated services were valued at \$116,507 and \$131,618 during the years ended December 31, 2017 and 2016, respectively. Donated artwork valued at \$90,000, subsequently loaned to Yosemite National Park, consisted of a painting received during the year ended December 31, 2016.

The Conservancy receives a substantial amount of services donated by individuals who assist with general activities, staffing facilities, restorative work and other services in support of the National Park Service. No amounts have been reflected in the financial statements for those services, for they do not meet the criteria for recognition under professional accounting standards. For the year ended December 31, 2017, the Conservancy had 269 volunteers who donated approximately 14,938 volunteer hours. For the year ended December 31, 2016, the Conservancy had over 291 volunteers who donated approximately 15,973 volunteer hours.

The National Park Service provides the Conservancy, at no cost, space at various locations. In return, the Conservancy provides the project commitments, volunteer hours, and other beneficial services in support of the National Park Service mission and projects. The estimated value of these contributions for donated space was not determinable and thus is not reflected in the financial statements as of December 31, 2017 and 2016.

#### <u>Pledges receivable</u>

Contributions are recognized when the donor makes a promise to give to the Conservancy that is, in substance, unconditional. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected thereafter, are recorded at the present value of their estimated future cash flows utilizing risk free interest rates. Amortization of the discounts is included in contribution revenue

The balance in the allowance for uncollectible pledges receivable is based on management's judgment giving consideration to past experience, current economic conditions, and other factors. It is the Conservancy's policy to charge off uncollectible pledges receivable when management determines the receivable will not be collected. Allowance for uncollectible pledges receivable totaled \$30,000 and \$24,000 as of December 31, 2017 and 2016, respectively.

#### <u>Investments</u>

The Conservancy reports investment in money market funds and marketable debt and equity securities with readily determinable values at fair value in the consolidated statements of financial position. Realized and unrealized gains and losses are reported in the consolidated statements of activities.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Fair value measurements

Accounting standards establish a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy under professional accounting standards are described as follows:

- Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Conservancy has the ability to access.
- Level 2 Inputs to the valuation methodology include:
  - quoted prices for similar assets or liabilities in active markets;
  - quoted prices for identical or similar assets or liabilities in inactive markets:
  - inputs other than quoted prices that are observable for the asset or liability;
  - inputs that are derived principally from or corroborated by observable market data by correlation or other means
  - If the asset or liability has a specified (contractual) term, the level 2 input must be observable for substantially the full term of the asset or liability.
- Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value.

- Money market funds, debt and equity securities: Valued at the closing price reported on the active market on which the individual securities are traded.
- Real estate: Valued based on the estimated quoted prices for similar assets in active market.
- Charitable remainder trusts: Valued based on the present value of estimated future cash flow.
- Charitable gift annuities: Valued based on the present value of estimated future cash flow.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Inventories

Inventories are stated at the lower of cost or market value. The cost is determined by the average cost method.

## Property and equipment

Property and equipment consists of building and improvements, leasehold improvements, artwork, furniture, equipment, and vehicles and is stated at cost or estimated fair value if donated. The Conservancy computes depreciation on its property and equipment using the straight-line method over the estimated useful lives ranging from 3 to 27.5 years. Amortization of leasehold improvements is computed using the straight-line method over the shorter of the remaining lease term or the estimated useful life of the improvements.

#### Grants payable to Yosemite National Park

Grants are recognized as grant expense and a liability when the Board of Trustees or the Executive Committee approves the grants, typically in January each year. Grants are made on a project basis which may be multi-year, and are typically recognized as one year grants.

## Income tax status

The Conservancy is a not-for-profit organization, exempt from income tax under Section 501(c)(3) of the U.S. Internal Revenue Code and the applicable code section of the State of California Revenue and Taxation Code. The Conservancy recognizes the financial statement benefit of an uncertain tax position only after considering the probability that a tax authority would sustain the position in an examination. For tax positions meeting a "more-likely-than-not" threshold, the amount recognized in the financial statements is the benefit expected to be realized upon settlement with the tax authority. For tax positions not meeting the threshold, no financial statement benefit is recognized. The Conservancy has had no uncertain tax positions as of December 31, 2017 and 2016.

The Conservancy's tax returns are generally subject to examination by federal and state taxing authorities for three and four years respectively.

## Sales taxes

The Conservancy collects sales taxes from customers and is responsible for remitting the entire amount collected to the State. The Conservancy's accounting policy is to record sales tax collected as a liability in accordance with GAAP.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts of assets and disclosures. Accordingly, actual results could differ from those estimates.

#### 3 CONCENTRATIONS OF CREDIT RISK

Financial instruments that potentially subject the Conservancy to concentrations of credit risk consist principally of cash and cash equivalents, receivables, and marketable securities. The Conservancy places its cash with high credit quality financial institutions. The account balances exceed the institution's federally insured limits. The Conservancy has not experienced any losses in such accounts.

Investments are exposed to various risks, such as interest rate, market and credit risk. Due to the level of risk associated with certain investments, it is at least reasonably possible that changes in the value of investments will occur in the near term and that such changes could materially affect the amounts reported in the statement of financial position.

Contributions receivable from Council members accounted for approximately 74% and 43% of the Conservancy's gross contributions receivable balance as of December 31, 2017 and 2016, respectively.

#### 4. INVESTMENTS

Investments, stated at fair value are comprised of the following as of December 31, 2017:

		201/				
		Cost				
Money market funds Debt securities Equity securities	\$	23,354 3,592,928 2,044,260	\$ 23,354 3,583,815 2,065,803			
	<u>\$</u>	5,660,542	\$ 5,672,972			

# 4. INVESTMENTS (continued)

Investments, stated at fair value are comprised of the following as of December 31, 2016:

			2016				
			Cost	1	Fair Value		
	Money market funds Debt securities Equity securities	\$	463,528 3,184,402 1,242,233 4,890,163	\$ 	463,528 3,170,205 1,596,302 5,230,035		
	Investment income consist of the following:	Ψ	1,090,105	<u> </u>	3,230,033		
			2017		2016		
	Interest income Dividend income Realized gain Unrealized gain (loss)	\$	59,072 150,616 553,232 (327,442)	\$	48,653 88,950 12,618 48,413		
		\$	435,478	\$	198,634		
5.	PLEDGES RECEIVABLE						
	Pledges receivable consist of the following:						
			2017		2016		
	Less than one year One to five years	\$	1,417,777 688,908 2,106,685	\$	836,070 286,406 1,122,476		
	Less allowance for uncollectible amounts Less present value discount (using rates ranging from 0.16% to 2.34%)		(30,000)		(24,000)		
		\$	2,069,438	\$	1,095,616		

#### 6. OTHER RECEIVABLES

Other receivables consist of the following:

	2017			2016
Amount due from California Department of Motor Vehicles for License Plate Program Accrued dollar-a-night guest donations Refunds due from National Park Service Other receivables	\$	163,062 314,779 70,295 116,784	\$	163,749 100,790 - 292,970
	\$	664,920	\$	557,509

## 7. PROPERTY AND EQUIPMENT

Property and equipment consist of the following:

	2017			2016
Non-depreciable assets Donated artwork	\$	138,090	\$	138,090
Depreciable assets				
Buildings		399,478		394,531
Furniture and fixtures		438,281		428,044
Leasehold improvements		72,455		72,455
Automobiles		25,795		25,795
		936,009		920,825
Accumulated depreciation		(505,555)		(484,417)
Total	\$	568,544	\$	574,498

Depreciation expense totaled \$57,473 and \$50,363 for the years ended December 31, 2017 and 2016, respectively.

## 8. LAND HELD BY YF REAL ESTATE HOLDINGS, LLC

In November 2009, the Conservancy purchased two parcels totaling 11 acres in Mariposa, California for potential Park visitor services. The parcels are held in the subsidiary YF Real Estate Holdings, LLC. Each parcel was acquired through bargain purchases resulting in non-cash contributions of \$520,448 being recognized in 2009. Potential ideas for the land include a visitor center, museum, environmental learning center or other similar use. There are no immediate plans to develop the site. The Conservancy would like the National Park Service to eventually own the land.

## 8. LAND HELD BY YF REAL ESTATE HOLDINGS, LLC (continued)

During 2014, the Conservancy received an estate gift of land. The land is located in Mendocino County, California. The land was valued at \$20,000 at the time the donation was received in 2014, and was sold for \$22,000 during the year ended December 31, 2016.

During 2014, the Conservancy purchased a house in El Portal, California to be rented as housing to Conservancy employees. The house is rented at market value. The building and improvements are recorded in property and equipment. The house sits on National Park Service land that has been officially assigned to the Conservancy through the current Cooperative Agreement.

#### 9. CHARITABLE REMAINDER TRUSTS

The Conservancy is the beneficiary of a charitable remainder trust which terminated in 2017, and will receive \$400,000 for the Mariposa Grove Restoration in the near future. The value of the trust is reported based on the present value of the estimated future cash flows.

#### 10. CHARITABLE GIFT ANNUITIES

The Conservancy has been named as the beneficiary of three charitable gift annuities. The income beneficiaries are entitled to a payment each quarter calculated from 5.4% to 8.2% of the fair market value of the assets as of the date of contribution.

The contracts are stated at present value of the projected balance of the contracts at termination, net of the amounts due to the income beneficiaries over the term of the contracts. Changes in the calculated net present value are reported in the consolidated statement of activities annually.

The key assumptions used in the net present value calculations are as follows:

	2017	2016
Descent value	¢122.516	¢121 041
Present value	\$133,516	\$131,041
Contract value	\$159,232	\$156,261
Project term of the contract based on actuarial tables (years)	3.70 - 10.90	3.74 - 11.03
Projected growth rate net of payments to income		
beneficiaries	0%	0%
Risk-free discount rate	1.4% - 2.4%	1.4% - 2.4%

## 11. ACCRUED LIABILITIES

Accrued liabilities consist of the following:

		2017			
Accrued salaries and benefits	\$	64,483	\$	232,734	
Accrued vacations		134,632		117,533	
Accrued royalties		24,411		15,179	
Deferred rent		90,543		104,727	
Other accrued liabilities		69,673		63,165	
	<u>\$</u>	383,742	\$	533,338	

## 12. FAIR VALUE MEASUREMENTS

The following table sets forth by level, within the fair value hierarchy, the Conservancy's assets at fair value as of December 31, 2017:

	Level 1	Level 2	Level 3	Fair Value
Money market funds Debt securities Equity securities Charitable remainder trust, net Charitable gift annuities	\$ 23,354 3,583,815 2,065,803	\$ - - - -	\$ - 350,250 133,516	\$ 23,354 3,583,815 2,065,803 350,250 133,516
	\$ 5,672,972	\$ -	\$ 483,766	\$ 6,156,738

The following table sets forth by level, within the fair value hierarchy, the Conservancy's assets at fair value as of December 31, 2016:

	Level 1	Level 2	Level 3	Fair Value
Money market funds	\$ 463,528	\$ -	\$ -	\$ 463,528
Debt securities	3,170,205	-	-	3,170,205
Equity securities	1,596,302	-	-	1,596,302
Charitable remainder trust	-	-	348,928	348,928
Charitable gift annuities			131,041	131,041
	\$ 5,230,035	\$ -	\$ 479,969	\$ 5,710,004

## 12. FAIR VALUE MEASUREMENTS (continued)

Activity in the Level 3 investments during the year was as follows:

	2017			2016		
Balance, beginning of year	\$	479,969	\$	506,539		
Change in value of charitable remainder trust and charitable gift annuities Charitable gift annuities liquidated	_	3,797	_	(6,056) (20,514)		
Balance, end of year	\$	483,766	<u>\$</u>	479,969		

#### 13. UNRESTRICTED AND BOARD-DESIGNATED NET ASSETS

The Board of Trustees has created four specific board-designated funds:

- Yosemite Legacy Fund to hold unrestricted bequests and other gifts until they are allocated by the Board annually in the budget process to specific projects, programs, or campaigns.
- Emergency Reserve to hold six months of fixed expenses less recurring cause-related revenue.
- Project Reserve to hold 50% of new annual grants payable. In 2017, the board approved a new methodology to inform the level of project funds in advance and eliminated the Project Reserve as it is no longer necessary.
- Mariposa Grove Unrestricted Fund to hold board-designated funds for future use for Mariposa Grove projects.

The unrestricted board-designated funds have a short-term investment objective of capital preservation and are currently invested in bonds and cash.

# 13. UNRESTRICTED AND BOARD-DESIGNATED NET ASSETS (continued)

Unrestricted net assets including board-designated net assets were as follows as of December 31, 2017:

		Beginning							Ending
		Balance	C	Contributions Transfers		Releases		Balance	
Available for									
operations	\$	2,678,659	\$	10,074,816	\$	2,902,243	\$ (11,500,393)	\$	4,155,325
Yosemite Legacy Fund		4,246,547		1,096,956		568,400	-		5,911,903
Emergency Reserve		2,216,000		-		200,000	-		2,416,000
Project Reserve		1,630,000		-		(1,630,000)	-		-
Mariposa Grove									
Unrestricted Fund	_	2,040,643	_		_	(2,040,643)		_	_
	\$	12,811,849	\$	11,171,772	\$		<u>\$ (11,500,393</u> )	\$	12,483,228

Unrestricted net assets including board-designated net assets were as follows as of December 31, 2016:

		Beginning		. 9		T 0		D 1		Ending	
	_	Balance	<u>C</u>	<u>ontributions</u>	_	Transfers		Releases		Balance	
Available for											
operations	\$	938,495	\$	9,721,126	\$	922,359	\$	(8,903,321)	\$	2,678,659	
Yosemite Legacy Fund		3,541,129		1,590,696		(885,278)		=		4,246,547	
Emergency Reserve		1,801,000		-		415,000		-		2,216,000	
Project Reserve		1,550,000		-		80,000		-		1,630,000	
Mariposa Grove Unrestricted Fund		2,572,724		<u>-</u>	_	(532,081)				2,040,643	
	\$	10,403,348	\$	11,311,822	\$		\$	(8,903,321)	\$	12,811,849	

# 14. TEMPORARILY RESTRICTED NET ASSETS

Temporarily net assets were restricted for the following purposes as follows as of December 31, 2017:

	Beginning Balance	Contributions	Transfers	Releases	Ending Balance
Cultural and Historic					
Preservation Projects	\$ 57,262	\$ 67,050	\$ (7,309)	\$ (117,003)	\$ -
Habitat Restoration		120.744		(120.744)	
Projects Scientific Research	-	139,744	-	(139,744)	-
Projects	9,094	9,610	_	_	18,704
Trail Repair and	7,074	2,010			10,704
Access Projects	241,893	360,927	387,132	(609,021)	380,931
Visitor Services and	,	,	,	, , ,	,
<b>Education Projects</b>	27,784	273,510	43,592	(289,588)	55,298
Wildlife Management					
Projects	-	23,697	200,000	(223,697)	-
Mariposa Grove Fund	29,653	92,907	44,000	(137,759)	28,801
Bridalveil Falls	-	3,124,328	-	(360,449)	2,763,879
Donor restricted and					
other park programs	694,614	1,298,916	(667,415)	(476,169)	849,946
	¢ 1.060.200	\$ 5200,690	¢	¢ (2.252.420)	¢ 4,007,550
	\$ 1,060,300	\$ 5,390,689	<b>D</b> -	<u>\$ (2,353,430)</u>	\$ 4,097,559

Temporarily net assets were restricted for the following purposes as follows as of December 31, 2016:

	Beginning Balance	Contributions	Contributions Transfers		Ending Balance	
Cultural and Historic	Φ.	Φ 55.655	Ф. 2.262	Φ (655)	Φ 57.262	
Preservation Projects	\$ -	\$ 55,655	\$ 2,262	\$ (655)	\$ 57,262	
Habitat Restoration	521 277	72 707	(25,002)	(500.071)		
Projects	531,277	73,797	(25,003)	(580,071)	-	
Scientific Research		21.060	21.004	(54.760)	0.004	
Projects Trail Repair and	-	31,860	31,994	(54,760)	9,094	
Access Projects	193,703	201,599	686,917	(840,326)	241,893	
Visitor Services and	193,703	201,399	080,917	(840,320)	241,693	
Education Projects	99,265	190,890	53,774	(316,145)	27,784	
Wildlife Management	99,203	190,890	33,774	(310,143)	27,764	
Projects	_	10,827	_	(10,827)	_	
Mariposa Grove Fund	8,923,278	437,363	49,514	(9,380,502)	29,653	
Donor restricted and	0,723,270	437,303	77,317	(7,300,302)	27,033	
other park programs	665,103	1,213,047	(799,458)	(384,078)	694,614	
other park programs	003,103	1,213,017	(777,130)	(301,070)	071,011	
	<u>\$ 10,412,626</u>	\$ 2,215,038	<u>\$</u>	<u>\$ (11,567,364</u> )	\$ 1,060,300	

#### 15. DONOR RESTRICTED ENDOWMENT

The Conservancy's endowment consists of two donor-restricted endowment funds classified and reported as permanently restricted net assets. The permanently restricted endowment funds have a long-term investment objective of growth and are invested 14% in fixed income and 86% in equity.

## **Endowment composition**

Endowment net asset composition by type of fund as of December 31, 2017 is as follows:

	Unrestrict	<u>ted</u>		emporarily estricted		-	Total
Trail repair endowment Search and rescue endowment	\$	- -	\$	376,425 21,281	\$	892,918 120,791	\$ 1,269,343 142,072
	\$	<u>=</u>	<u>\$</u>	397,706	<u>\$ 1</u>	1,013,709	<u>\$ 1,411,415</u>

Endowment net asset composition by type of fund as of December 31, 2016 is as follows:

	Unrestrict	ted_	mporarily estricted		•	Total
Trail repair endowment Search and rescue endowment	\$	- <u>-</u>	\$ 231,745 519	\$	892,918 120,791	\$ 1,124,663 121,310
	\$	<u>=</u>	\$ 232,264	\$ 1	1,013,709	\$ 1,245,973

Changes in endowment net assets for the fiscal year ended December 31, 2017 is as follows:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Balance, December 31, 2016	\$ -	\$ 232,264	\$ 1,013,709	\$ 1,245,973
Investment return Unrealized investment gain Total investment return	<u>-</u>	214,242 214,242	<u>-</u>	214,242 214,242
Appropriation of net assets		(48,800) 165,442		(48,800) 165,442
Balance, December 31, 2017	\$ -	\$ 397,706	\$ 1,013,709	<u>\$ 1,411,415</u>

## 15. DONOR RESTRICTED ENDOWMENT (continued)

**Endowment composition** (continued)

Changes in endowment net assets for the fiscal year ended December 31, 2016 is as follows:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Balance, December 31, 2015	\$ -	\$ 190,483	\$ 1,013,709	\$ 1,204,192
Investment return Investment income Total investment return	<u>-</u>	91,081 91,081	<del></del>	91,081 91,081
Appropriation of net assets		(49,300) 41,781		(49,300) 41,781
Balance, December 31, 2016	<u>\$</u>	\$ 232,264	\$ 1,013,709	\$ 1,245,973

#### 16. GRANT COMMITMENT AND AID TO NATIONAL PARK SERVICE

Every year the Conservancy makes project grants to the National Park Service to fund projects and programs within the Yosemite National Park which would not otherwise be completed without private funding. These project grants help protect Yosemite's natural resources and enhance the visitor experience. For the years ending December 31, 2017 and 2016 the total grants were \$5,712,989 and \$12,833,576, respectively. These project commitments funded over 39 and 57 individual projects and programs in 2017 and 2016, respectively.

Grant commitment and Aid to National Park Service consist of the following:

	2017		2016	
Cultural and historia preservation	\$	183,611	\$	125 104
Cultural and historic preservation Habitat restoration	Ф	820,936	Ф	135,104 339,482
Scientific research		176,402		242,290
Trail repair and access		692,506		1,055,112
Visitor services and education		730,237		722,349
Wildlife management		441,589		506,187
Mariposa Grove campaign		1,442,747		9,314,552
Donor restricted and other park programs		1,224,961		518,500
	\$	5,712,989	\$	12,833,576

#### 17. RETIREMENT PLAN

The Conservancy has a defined contribution retirement plan for all employees meeting certain eligibility requirements. Annual contributions as a percent of annual wages are determined by the Board of Trustees, currently 7%. Eligible employees have the option to make elective contributions to the plan up to the maximum amount allowed by the Internal Revenue Code. The Conservancy contributed \$160,962 and \$161,445 for the years ended December 31, 2017 and 2016, respectively.

#### 18. ALLOCATION OF JOINT COSTS

During the years ended December 31, 2017 and 2016, The Yosemite Conservancy incurred costs of \$1,691,616 and \$1,329,939, respectively, for informational materials and activities that included fundraising appeals.

Joint costs have been allocated to the following functional expense as follows:

		2017	_	2016
Fundraising Donor education Administrative	\$	900,105 782,872 8,639	\$	659,528 659,305 11,106
	<u>\$</u>	1,691,616	\$	1,329,939

#### 19. COMMITMENTS AND CONTINGENCIES

#### Lease commitments

The Conservancy's San Francisco office lease expires in October 2021. The El Portal office and warehouse facilities as well as the various locations within Yosemite are assigned to the Conservancy from the National Park Service at no cost under a cooperative agreement.

The Conservancy leases two vehicles under operating leases that expire in June 2018.

The scheduled minimum lease payments under the lease terms are as follows:

#### Year ending December 31,

2018 2019 2020 2021	\$	196,591 194,412 195,690 167,226
	\$	753,919

## 19. COMMITMENTS AND CONTINGENCIES (continued)

<u>Lease commitments</u> (continued)

Rental expense including month-to-month leases for certain equipment and for facilities for years ended December 31, 2017 and 2016 was approximately \$224,000 and \$213,000, respectively.

## 20. RELATED PARTY

The Conservancy had contribution revenue of approximately \$2,123,000 and \$364,000 from members of the Council for the years ended December 31, 2017 and 2016, respectively. The Conservancy had pledges receivable from members of the Council totaling \$1,561,000 and \$488,000 as of December 31, 2017 and 2016, respectively. The Conservancy's charitable remainder trust was created by a Council member.

## 21. SUBSEQUENT EVENTS

Management has evaluated material subsequent events through May 11, 2018, the date the financial statements were available to be issued.

On January 3, 2018, the Conservancy's Executive Committee approved \$3,617,077 in new grants payable for 2018 Park projects and also approved \$2,606,874 for the Bridalveil Fall Restoration Project.