

# **Yosemite Conservancy At a Glance** 2025 Overview

#### Who We Are

For more than 100 years, Yosemite Conservancy has been supporting the conservation of Yosemite's natural and cultural resources and helping people develop deep ties to the park. Thanks to generous donors, in recent years the Conservancy has provided more than \$172 million in grants to the park for more than 900 projects to restore trails and habitat, protect wildlife, provide educational programs, and more. The Conservancy's guided adventures and art classes, volunteer opportunities, donor events, wilderness services, and bookstores help people from across the country and world connect with Yosemite National Park.

### **Funding High-Priority Projects**

- With support from donors, the Conservancy funds grants to the park for trail and habitat restoration, wildlife
  management, scientific research, visitor education, and more. Conservancy-funded work is visible throughout
  the park, including the new Welcome Center and Exploration Center in Yosemite Valley (opened in 2024),
  and at renovated overlooks and vista points, such as Bridalveil Fall, Tenaya Lake, and Lower Yosemite Fall; at
  Tunnel View and Glacier Point; and in the restored Mariposa Grove of Giant Sequoias.
- In 2025, our supporters are funding around **60 new grants** to help repair trails, restore wetlands and wilderness, study and protect wildlife, make Yosemite's outreach more inclusive, inspire the next generation of park champions, and more. Learn more at <u>yosemite.org/impact</u>.

#### Connecting People with Yosemite

- Visitors enjoy meaningful, memorable Yosemite experiences through the Conservancy's volunteer programs, art classes, and naturalist-led adventures. Our 2025 Outdoor Adventures include day hikes, backpacking trips, nature journaling workshops, and a series of in-depth Yosemite Field School courses on subjects such as climate change, geology, and history.
- Our wilderness team processes wilderness permits, rents out bear-proof food canisters to backpackers, and helps manage the Ostrander Ski Hut.
- Our **bookstores** online (<u>shop.yosemite.org</u>) and in the park offer responsibly sourced, top-quality products, including maps, guides, apparel, and books including many from our long-running publishing program.
- Proceeds from our visitor programs, wilderness services, and bookstores fund essential work in Yosemite.
- Learn more at <u>vosemite.org/experience</u>.

## 2025 Highlights

- ✓ Yosemite Conservancy has provided more than a century of service to and philanthropic partnership with Yosemite National Park.
- ✓ In recent years, Yosemite Conservancy has provided more than \$172 million in grants to Yosemite for more than 900 projects. It also helps secure matching funds for major projects and provides in-kind donations of staffing, services, and park-based programming.
- ✓ In 2025, the Conservancy is providing \$18 million in total support and funding around 60 new grants to the National Park Service for projects in the park.
- Major grants: research and projects to protect giant sequoias; making the Mist Trail safer, one of the most popular National Park trails; restoring Ackerson Meadow.
- ✓ More than 58,000 donors.
- 700,000+ people will benefit from Conservancy-run programs and services, and millions will benefit from Conservancy-funded projects that improve the visitor experience.
- ✓ Donate: yosemite.org or (415) 434-1782

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# **Yosemite Conservancy Fast Facts**

History

Since 1923, Yosemite Conservancy been working with Yosemite National Park. The Conservancy established an early model for many of today's national park nonprofit partners. Read more at <a href="mailto:yosemite.org/our-history">yosemite.org/our-history</a>

Support

Yosemite Conservancy receives support from a variety of sources, including:

- Individual donations, estate gifts, and memorial gifts.
- Grants from foundations and corporations.
- Yosemite license plates (issued by California Department of Motor Vehicles).
- Proceeds from our visitor programs, services, and bookstores.

Learn more about ways to support the Conservancy at vosemite.org/giving

Volunteers

Yosemite Conservancy volunteers play an integral role in the park. They assist visitors, help with habitat restoration, support Preventive Search and Rescue, and more. Details at <a href="mailto:yosemite.org/experience/volunteer">yosemite.org/experience/volunteer</a>

Webcams

Our four Yosemite webcams show El Capitan, Half Dome, Yosemite Falls, and the High Sierra. See the webcams at <u>yosemite.org/webcams</u>

**Sharing Our News** 

Yosemite Conservancy communicates through a variety of channels, including our website, social media, blogs, emails, a twice-yearly magazine, an annual report, direct mail, events, and the media. Recent news at <a href="yosemite.org/latest-news">yosemite.org/latest-news</a>

Leadership & Staff

Cassius M. Cash became President and CEO of Yosemite Conservancy in 2025 after more than 30 years of service in managerial and leadership roles with the U.S. Department of Agriculture and Department of the Interior. Cassius is spearheading projects and programs that enhance the visitor experience and inspire donor support to protect and preserve Yosemite National Park for future generations.

A board of trustees is responsible for overseeing management, activities and governance. A permanent staff of more than 50 manages day-to-day operations. For a biography of Cassius and a list of our board and council members, visit <a href="mailto:yosemite.org/board-and-council">yosemite.org/board-and-council</a>.

**Media Contacts** 

Visit our online press room at <u>yosemite.org/press-room</u> or contact: Peter Bartelme

415-664-1503 pb@prstrategies.com

#### **OUR MISSION**

Yosemite Conservancy inspires people to support projects and programs that preserve Yosemite and enhance the visitor experience for all.