



## Yosemite Conservancy Media Fact Sheet

### Who We Are

For 100 years, the Conservancy has been dedicated to supporting the conservation of Yosemite's natural and cultural resources and helping people develop deep ties to the park. Thanks to generous donors, in recent years the Conservancy has provided more than \$162 million in grants to the park for more than 850 projects to restore trails and habitat, protect wildlife, provide educational programs, and more. The Conservancy's guided adventures and art classes, volunteer opportunities, wilderness services, and bookstores help people from across the country and world connect with Yosemite National Park.

### Funding High-Priority Projects

- With support from donors, the Conservancy funds grants to the park for trail and habitat restoration, wildlife management, scientific research, visitor education, and more. Results of Conservancy-funded work is visible throughout the park, including the new Welcome Center and Exploration Center in Yosemite Valley, and at renovated overlooks and vista points, such as Bridalveil Fall, Tenaya Lake, and Lower Yosemite Fall; at Tunnel View and Glacier Point; and in the restored Mariposa Grove of Giant Sequoias.
- In 2024, our supporters are funding around **60 new grants** to help repair trails, restore wetlands and wilderness, study and protect wildlife, make Yosemite's outreach more inclusive, inspire the next generation of park champions, and more.
- Learn more at [yosemite.org/impact](https://yosemite.org/impact).

### Connecting People with Yosemite

- Visitors enjoy meaningful, memorable Yosemite experiences through the Conservancy's **volunteer programs, art classes, and naturalist-led adventures**. Our 2024 Outdoor Adventures include day hikes, backpacking trips, nature journaling workshops, and a series of in-depth **Yosemite Field School** courses on subjects such as climate change, geology, and history.
- Our **wilderness team** processes wilderness permits, rents out bear-proof food canisters to backpackers, and helps manage the Ostrander Ski Hut.
- Our **bookstores** online ([shop.yosemite.org](https://shop.yosemite.org)) and in the park offer top-quality products, including maps, guides, apparel, and books, including many from our long-running publishing program.
- Proceeds from our visitor programs, wilderness services and bookstores fund essential work in Yosemite.
- Learn more at [yosemite.org/experience](https://yosemite.org/experience).

### 2024 Highlights

- ✓ Yosemite Conservancy has provided more than a century of service to and philanthropic partnership with Yosemite National Park.
- ✓ More than **\$162 million in grants** in recent years to Yosemite for more than **850 projects**.
- ✓ In 2024, providing **\$18 million in total support** and funding around **60 new grants** to the National Park Service for projects in the park.
- ✓ Major grants: research and projects to protect giant sequoias; making the Mist Trail safer, one of the most popular National Park trails; restoring Ackerson Meadow.
- ✓ More than 60,000+ donors.
- ✓ 700,000+ people will benefit from Conservancy-run programs and services, and millions will benefit from Conservancy-funded projects that improve the visitor experience.
- ✓ Donate: [yosemite.org](https://yosemite.org) or (415) 434-1782

## Yosemite Conservancy Fast Facts

### History

Since 1923, Yosemite Conservancy been working with Yosemite National Park. The Conservancy established an early model for many of today's national park nonprofit partners. Read more at [yosemite.org/our-history](https://yosemite.org/our-history)

### Support

Yosemite Conservancy receives support from a variety of sources, including:

- Individual donations, estate gifts, and memorial gifts.
- Grants from foundations and corporations.
- Yosemite license plates (issued by California Department of Motor Vehicles).
- Proceeds from our visitor programs, services, and bookstores.

Learn more about ways to support the Conservancy at [yosemite.org/giving](https://yosemite.org/giving)

### Volunteers

Yosemite Conservancy volunteers play an integral role in the park. They assist visitors, help with habitat restoration, support Preventive Search and Rescue, and more. Details at [yosemite.org/experience/volunteer](https://yosemite.org/experience/volunteer)

### Webcams

Our four Yosemite webcams show El Capitan, Half Dome, Yosemite Falls, and the High Sierra. See the webcams at [yosemite.org/webcams](https://yosemite.org/webcams). For permission to use webcam footage, fill out [this form](#).

### Sharing Our News

Yosemite Conservancy communicates through a variety of channels, including our website, social media, blogs, monthly newsletters, a biannual magazine, an annual report, direct mail, events, and the media. Recent news at [yosemite.org/latest-news](https://yosemite.org/latest-news)

### Leadership & Staff

Frank Dean became president of Yosemite Conservancy in 2015 after nearly six years as superintendent of the Golden Gate National Recreation Area, part of a National Park Service career that spanned almost four decades. Since joining the Conservancy, he has overseen the completion of many noteworthy projects to benefit Yosemite, including a successful \$20-million fundraising campaign to restore Mariposa Grove. A board of trustees is responsible for overseeing management, activities and governance. A permanent staff of more than 50 manages day-to-day operations.

For a biography of Frank and list of our board and council members, visit [yosemite.org/board-and-council](https://yosemite.org/board-and-council)

### Media Contacts

Visit our online press room at [yosemite.org/press-room](https://yosemite.org/press-room) or contact:

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#### OUR MISSION

Yosemite Conservancy inspires people to support projects and programs that preserve Yosemite and enhance the visitor experience for all.