

YOSEMITE CONSERVANCY PRESS RELEASE

For Release: Tuesday, February 28, 2023 Media contact: Peter Bartelme, 415-664-1503, <u>pb@prstrategies.com</u>



New Yosemite Conservancy Webcam Showcases Winter Storm Drama with a Live View of El Capitan, Half Dome & Yosemite Valley

Yosemite Conservancy's Website Now Hosts a Quartet of Webcams with Stunning Views of Nature's Seasonal Symphony of Yosemite Falls, Half Dome, High Sierra and El Capitan

Media Are Welcome to Use Webcam Images with Proper Attribution <u>Usage Requirements are Here</u>

Yosemite National Park, February 28, 2023 — Yosemite Conservancy's new, live high-definition webcam features a view of world-famous El Capitan, Half Dome and Yosemite Valley showcasing the drama of winter storms and snow capped High Sierra peaks. The new view creates a quartet of Yosemite Conservancy webcams at <u>yosemite.org</u> revealing nature's power and beauty with scenes of Yosemite Falls, Half Dome and High Sierra.

"Our webcams transport viewers to Yosemite to surprise and inspire, and to remind us of how important it is to preserve and protect this natural treasure," said <u>Yosemite Conservancy</u> President Frank Dean.

The left side of the new <u>El Capitan webcam</u> features its namesake, a vertical granite rock formation known to climbers around the world that rises 3,000 feet above the Valley floor — or the height of three Eiffel Towers. Centerframe are Half Dome and Yosemite Valley.

The live-streamed <u>Yosemite Falls webcam</u> shows one of the tallest waterfalls in North America, with a total drop of 2,424 feet. The <u>High Sierra webcam</u> features Yosemite's high country, including Half Dome and Clouds Rest, while the <u>Half Dome webcam</u> is live streamed from Ahwahnee Meadow looking upward. The webcams are maintained through support of Yosemite Conservancy donors.

About Yosemite Conservancy

For 100 years, the Conservancy has been dedicated to supporting the conservation of Yosemite's natural and cultural resources and helping people develop deep ties to the park. Thanks to generous donors, the Conservancy has provided over \$152 million in grants to the park for more than 800 projects to restore trails and habitat, protect wildlife, provide educational programs, and more. The Conservancy's guided adventures and art classes, volunteer opportunities, wilderness services, and bookstores help people from across the country and world connect with Yosemite National Park. Learn more at <u>yosemite.org</u>.

Editorial Usage: Please complete the usage requirements form <u>HERE</u>, which require that (a) the Yosemite Conservancy logo is visible, and (b) the images are credited to Yosemite Conservancy.