



## Yosemite Conservancy Media Fact Sheet

**Who We Are** | We're a nonprofit dedicated to preserving Yosemite's resources and providing enriching visitor experiences in the park. Our philanthropic partnership with Yosemite goes back more than 95 years, and we've provided over **\$140 million** in grants to Yosemite for more than **700** projects.

**What We Do** | We fund high-priority projects in Yosemite, including trail work, habitat restoration, educational programs and scientific research, and we provide visitor programs, wilderness services and bookstores that help people experience and learn about the park.

### *Funding High-Priority Projects*

- With support from donors, the Conservancy funds grants to the park for trail and habitat restoration, wildlife management, scientific research, visitor education, and more. Results of Conservancy-funded work is visible throughout the park, including at renovated overlooks, such as Tunnel View and Glacier Point; at Tenaya Lake and Lower Yosemite Fall; and in the restored Mariposa Grove of Giant Sequoias.
- In 2021, our supporters are funding **44 new grants** to help repair trails, restore wetlands and wilderness, study and protect wildlife, make Yosemite's educational outreach more inclusive, inspire the next generation of park champions, and more. Other major, multiyear Conservancy-supported projects continuing in 2021 include work on the new **Welcome Center** in Yosemite Village and restoration work at **Bridalveil Fall**.
- Learn more: [yosemite.org/impact](https://yosemite.org/impact)

### *Connecting People with Yosemite*

- Our programs in the park, including **naturalist-led adventures, outdoor art classes and volunteer programs**, help visitors enjoy meaningful, memorable Yosemite experiences. Our 2021 offerings include day hikes, backpacking trips, nature journaling workshops, and a series of in-depth **Yosemite Field School** courses on subjects such as climate change, geology and history.
- Our **wilderness team** processes wilderness permits, rents out bear-proof food canisters to backpackers, and helps manage the Ostrander Ski Hut.
- Our **bookstores** online ([shop.yosemite.org](https://shop.yosemite.org)) and in the park offer top-quality products, including maps, guides, apparel, and books, including many from our long-running publishing program.
- Proceeds from our visitor programs, wilderness services and bookstores fund essential work in Yosemite.
- Learn more: [yosemite.org/experience](https://yosemite.org/experience)

### **2021 Highlights**

- ✓ **\$11.5 million** in total annual support to Yosemite in 2021
- ✓ **44** new grants to the NPS in 2021
- ✓ **55,000+** donors
- ✓ **400,000+** people will benefit from Conservancy-run programs and services in 2021
- ✓ **Donate:** [yosemite.org](https://yosemite.org) or 1-415-434-1782
- ✓ **Offices:** San Francisco and Yosemite (El Portal)

## Yosemite Conservancy Fast Facts

- History** Yosemite Conservancy has more than 95 years of experience working with Yosemite National Park. The Conservancy established an early model for many of today's national park nonprofit partners. Read more: [yosemite.org/our-history](https://www.yosemite.org/our-history)
- Support** Yosemite Conservancy receives support from a variety of sources, including:
- Individual donations, estate gifts and memorial gifts.
  - Grants from foundations and corporations.
  - Yosemite license plates (issued by California Department of Motor Vehicles).
  - Proceeds from our visitor programs, services and bookstores.
- Learn more about ways to support the Conservancy: [yosemite.org/giving](https://www.yosemite.org/giving)
- Volunteers** Yosemite Conservancy volunteers play an integral role in the park. They assist visitors, help with habitat restoration, support Preventive Search and Rescue, and more. Details: [yosemite.org/experience/volunteer](https://www.yosemite.org/experience/volunteer)
- Webcams** Our four Yosemite webcams show El Capitan, Half Dome, Yosemite Falls and the High Sierra. See the webcams: [yosemite.org/webcams](https://www.yosemite.org/webcams)
- Sharing Our News** Yosemite Conservancy communicates through a variety of channels, including our website, social media, blogs, monthly newsletters, a semiannual magazine, an annual report, direct mail, events and the media. Recent news: [yosemite.org/latest-news](https://www.yosemite.org/latest-news)
- Leadership & Staff** Frank Dean became president of Yosemite Conservancy in 2015 after nearly six years as superintendent of the Golden Gate National Recreation Area, part of a National Park Service career that spanned almost four decades. Since joining the Conservancy, he has overseen the completion of many noteworthy projects to benefit Yosemite, including a successful \$20-million fundraising campaign to restore Mariposa Grove. A board of trustees is responsible for overseeing management, activities and governance. A permanent staff of 46 manages day-to-day operations.
- For a biography of Frank and list of our board and council members: [yosemite.org/board-and-council](https://www.yosemite.org/board-and-council)
- Media Contacts** Visit our online press room ([yosemite.org/press-room](https://www.yosemite.org/press-room)) or contact:
- Peter Bartelme  
415-664-1503  
[pb@prstrategies.com](mailto:pb@prstrategies.com)

### OUR MISSION

Yosemite Conservancy inspires people to support projects and programs that preserve Yosemite and enhance the visitor experience for all.