2016
Annual Report

Providing For Yosemite’s Future
As an organization, we’ve learned a lot during more than nine decades of partnership with Yosemite. One constant stands out: People such as you, who are willing to donate personal resources to help protect natural ones, play a crucial part in preserving our park. We’re grateful for your support in 2016, which funded 34 new grants and was a key part of more than $18 million in total aid to Yosemite.

Thanks to you, opportunities to reflect on and celebrate Yosemite abounded in 2016 — starting on day one. On Jan. 1, we helped kick off the National Park Service’s 100th year by joining a Rose Parade equestrian unit honoring the role horses and mules play in our parks.

Warmer weather brought our theater and art programs, which served more than 12,000 visitors in 2016, and a diverse crop of projects, including sequoia and songbird research, trail and habitat restoration, and a special exhibit for the Yosemite Museum’s 90th anniversary. Meanwhile, our naturalists helped visitors connect with the park through backpacking trips and day hikes; overall, our Outdoor Adventures team coordinated 290 expert-led outings last year.

As the year drew to a close, temperatures waned, but your impact did not. Thanks to your gifts, 400-acre Ackerson Meadow became Yosemite’s newest protected habitat; local students discovered their nearby national park; and crews made major strides in Mariposa Grove, where a new trail system and regenerated habitat are rejuvenating the ancient forest that helped inspire the national park idea.

As we look forward to many more decades of working to preserve Yosemite, we reflect with gratitude on all your support has made possible. Thank you for making a difference in your park!

Philip L. Pillsbury Jr., Chair
Frank Dean, President

Dear Friend of Yosemite

Thank You, Phil

After three years of captaining the Conservancy’s Board of Trustees, longtime Yosemite supporter Phil L. Pillsbury Jr. is handing the reins to a new leader, Bob Bennitt. Phil’s tenure covered a warm welcome for President Frank Dean, key park anniversaries, more than 100 grants and much of the major work in Mariposa Grove. We are grateful for Phil’s strong leadership and generous support, and we look forward to continuing to work with him!
To create clearly delineated, environmentally sound approach trails for rock-climbers, park staff, volunteers and interns removed informal paths and improved more than 5 miles of access trails around popular climbing spots.

The nine Youth in Yosemite Programs you supported in 2016 helped more than 25,000 young people connect with the park. PHOTO: © COURTESY OF NPS.

Your Gifts at Work

2016 HIGHLIGHTS

More than 42,000 donors contributed to our mission in 2016 — and each made a meaningful difference in Yosemite. Your gifts funded trail and habitat restoration, fueled fieldwork to study and protect rare species, expanded access to historic collections, and much more. You also helped us offer 645 unique opportunities for people to enrich their Yosemite experience through theater shows, art workshops and expert-led adventures.

The examples highlighted here are just a few of the many ways your gifts benefitted Yosemite last year. Visit us online to learn more about how you helped your park!
While rerouting poorly drained sections of the iconic John Muir Trail in Lyell Canyon, restoration crews built 1,320 feet of new trail on dry, durable ground and restored 94,560 square feet of meadow habitat.

More than 290 dedicated Conservancy volunteers contributed nearly $450,000 in donated labor to Yosemite. They removed invasive plants and social trails, improved habitat for sequoias and pollinators, and shared information with 400,000 visitors.

By renting out 10,500 bear-proof canisters for food storage, our Wilderness team provided visitors with an easy-to-use tool that helps protect Yosemite animals. Rental fees support wildlife management and other projects.

Eight new titles joined our publishing lineup, including the photo- and essay-filled A Sense of Yosemite. Our in-park and online bookstores enabled visitors to support the park through purchases of books, apparel and other high-quality products.

PHOTO: © NANCY ROBBINS.

PHOTO: © COURTESY OF NPS.

PHOTO: © KEITH WALKLET.

PHOTO: © NANCY ROBBINS.
Biologists working to restore **amphibian and reptile species** released 10 western pond turtles and 2,000 California red-legged frog tadpoles in Yosemite Valley, and introduced endangered Sierra Nevada yellow-legged frogs to two high country lakes.

Safety-focused grants funded two new tent cabins to house **Search and Rescue (SAR) volunteers**, who help with 200–300 missions annually, and supported the **Preventive SAR program**, which completed a record 37,000 visitor contacts in 2016.

Botanists finished a two-year study on rare **“fire-following” flowers** that emerge after blazes. Overall, they mapped 898 populations of 32 special-status plants, including some, such as shortleaf alpinegold, found only in the Sierra Nevada.
Statement of Financial Position
As of Dec. 31, 2016

ASSETS
Current Assets
Cash & Investments $12,034,097
Receivables & Other Assets $2,125,939
Total Current Assets $14,160,036

Pledges Receivable, Net of Current Portion $758,515
Furniture & Equipment, Net of Accumulated Depreciation $574,498
Land Held for Future Use $764,200
Deposits $14,500

TOTAL ASSETS $16,271,749

LIABILITIES
Current Liabilities
Accounts Payable & Accrued Expenses $822,030
Grants Payable to Yosemite National Park, Current Portion $563,861

Total Current Liabilities $1,385,891

NET ASSETS
Unrestricted* $12,811,849
Temporarily Restricted $1,060,300
Permanently Restricted $1,013,709

Total Net Assets $14,885,858

TOTAL LIABILITIES & NET ASSETS $16,271,749

*Reserves are maintained to meet future grant obligations to Yosemite National Park.

Support & Revenue
$13,526,857

Visitor Services & Programs $867,164
Retail & Publishing $1,459,291

Investment Income & Other Revenue $252,816

Contributions $10,947,586

Individuals $8,628,353
Causes-Related $1,253,376
Corporations $479,308

Foundations $440,699
Events $145,850
Statement of Activities
As of Dec. 31, 2016

SUPPORT & REVENUE
Contributions $10,947,586
Retail & Publishing $1,459,291
Visitor Services & Programs $867,164
Investment Income & Other Revenue $252,816
TOTAL SUPPORT & REVENUE $13,526,857

EXPENSES
Aid to Park
Park Enhancements $14,387,817
Retail & Publishing $1,057,929
Visitor Services & Programs $2,636,189
Total Aid to Park $18,081,935
Administrative $993,104
Fundraising $1,395,643
TOTAL EXPENSES $20,470,682

Aid to Yosemite National Park
$18,081,935

Financials 2016
YOSEMITE CONSERVANCY 2016 ANNUAL REPORT
Thank You Donors

Yosemite Conservancy is extremely grateful to acknowledge the John Muir Heritage Society and Joseph Le Conte Legacy Society individual donors, foundations, and corporations listed below who supported our work at a leadership level from Jan. 1, 2016, to Dec. 31, 2016, as well as the numerous donors of $25 and more listed in the Honor Register at the Valley Visitor Center in Yosemite National Park. Thanks to all of our generous donors, we are able to fulfill our mission to preserve and protect Yosemite National Park and enrich the visitor experience — today and for future generations.

John Muir Heritage Society

The John Muir Heritage Society is composed of individuals with a strong commitment to preserving and protecting Yosemite for the future by giving $1,000 and more each year.

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“Is it super important to help preserve what I think is the most special place for future generations.”

— ELIANA BUSHWALTER
John Muir Heritage Society

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Yosemite Conservancy gratefully remembers these thoughtful donors whose legacy gifts ensure Yosemite will be preserved and protected for future generations.

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Nancy P. Weston
“We have made a legacy gift to Yosemite Conservancy because the important impact of Conservancy donors is so evident throughout the park. We know our contribution helps ensure future generations will be able to enjoy this natural treasure.”

— FRANK & FRANCES TSAI
Joseph Le Conte Legacy Society

Yosemite Conservancy thanks members of the Joseph Le Conte Legacy Society, who have provided for Yosemite’s future in their estate plans.

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“Mel & Geri Hoven’s legacy lives on in Yosemite through the foundation’s support of major Conservancy projects, including the Mariposa Grove, Tenaya Lake and Keep It Wild.”
— MELVIN & GERALDINE HOVEN FOUNDATION

**Gifts In Memory**
Memorial gifts of $2,500 and more are listed below; memorial gifts of $25 and more are included on the Honor Wall or in the Honor Register in Yosemite Valley.

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Yosemite Conservancy is grateful to have the support of corporations and foundations through grants and matching gifts.

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 Gifts of $100,000 & more
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**THANK YOU DONORS**

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Cecelia Hurwich, at right, at a Conservancy event.

“This year, the foundation honored the memory of Cecelia Hurwich with a gift to the Mariposa Grove. Yosemite ignited Cece’s passion for adventure and inspired a lifetime of environmentalism.”
— ARKAY FOUNDATION

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Yosemite Conservancy 2016 Annual Report

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As of Dec. 31, 2016

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